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For immediate release

International Sew Right Helps Local Community ‘Cover Up Against COVID-19’

NIAGARA FALLS, May 7, 2020 -- International Sew Right has brought together employees, business associates, volunteers and other members of the community to start a program called “COVER UP AGAINST COVID-19 CANADA.”

It started with a phone call from a concerned community member asking if International Sew Right produced medical masks. The hospital had informed patients receiving Dialysis treatments that, in order to continue with their treatments, they needed to wear a mask. In the three weeks that have passed since then, International Sew Right has donated 23,000 masks.

“I was shown pictures today of our masks reaching the children in Toronto,” says International Sew Right President Lyse Moreau. “I was surprised and this huge smile crossed my face. I thought, this is awesome. The Cover Up program has extended to Toronto, the children are covering up. It’s working.”

International Sew Right is now being asked to make masks for the industry from cotton, polycotton and flame-retardant fabrics. The masks are being manufactured in different styles, colors, and are reaching local families, nursing homes, hospitals, construction sites, foundries and more.

“I have had people thank me for what is being done,” says Moreau. “Their smiles radiate at being a part of something so beautiful and compassionate is humbling, because success is based on teamwork. To think outside the box and follow a dream opens doorways to a new future.”

About International Sew Right

International Sew Right was founded by Moreau’s mother, who possessed a drive to manufacture and design custom safety clothing and related items with a no-minimum order. Since 2001 when Moreau became a partner, it has transformed into a Tier 1 & Tier 2 company that ships across Canada and exports internationally to the U.S., Brazil and India. They produce men’s and women’s products in a range of sizes.

International Sew Right recently launched a line of International Patent Pending Harness Clothing and Comfort Wear. The Harness Clothing allows the customer to wear the harness close to the body, while protecting them from the elements and keeping them comfortable. The Comfort Wear promotes less wear and tear on the body as it allows the garment to stretch and move beyond standard garments. These garments can be modified to accommodate both international patents on a single garment.

Some of their other products include:

- Sleeves, arm guards & aprons
- Lab Coats
- Shop Coats, Coveralls & Overalls

